



Mission

The mission of the Matthews HELP Center is to provide short-term crisis assistance to our neighbors in the Greater Matthews Community.

Vision

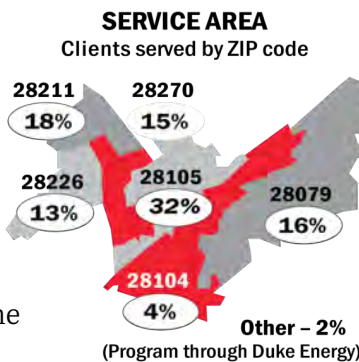
A self-sufficient thriving community for all

CORPORATE PARTNERSHIP PROGRAM

We are incredibly grateful for the generous support of various businesses and organizations throughout the Charlotte community who support the mission of the **Matthews HELP Center**.

This mission in providing short-term crisis assistance to our neighbors in the Greater Matthews Community helps families experiencing financial hardship to avoid eviction and utility disconnection, while working towards financial security.

The **Corporate Partnership Program** is more than sponsoring events and logos on signage. It is about making and investment in our community. It is about building relationships



and a true partnership. While this program provides support for families who are struggling financially, it also provides opportunities for company employees to become engaged and entrenched in our programs and services; which will provide a true sense of purpose. It's why we work to fulfill our mission every day.

We hope you will consider joining us in this program. You will be making a difference in the lives of local families in need and in your team(s) with the opportunity to serve others. Please review the benefits listed to select the level that is right for your organization. We look forward to partnering with you.

Thank you for your consideration.

Client story

Jane is a grandmother, raising her 16 year old granddaughter. She came to Matthews HELP Center as a part of our Senior Cares program, seeking assistance with utilities. When our social work team told her that her granddaughter would be eligible to participate in our Holiday Support Program, she asked them, "What if I'm not here by Christmas?" Jane had been diagnosed with a rare and aggressive form of cancer, and the outlook from doctors wasn't good. Thanks to the support of the community, MHC

has been able to provide financial assistance to help cover the cost of Jane's utility bills and rent, allowing her to focus on caring for her granddaughter and herself while she seeks out treatment options. Every time she speaks with our social work team she does so with a positive outlook; always expressing her gratitude for MHC and the services it provides.



Helping families avoid eviction and utility disconnection



CORPORATE PARTNERSHIP PROGRAM

	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	
	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	
MHC Golf Classic Golf "Fore Families" September 21, 2026	Title Sponsorship	♥				
	Company logo and link on MHC website at CPP sponsor level event for one year	♥	♥	♥	♥	
	Company logo listed as Corporate Partner in MHC Newsletter distributed to over 4,000 individuals	♥	♥	♥	♥	Listing
	VIP Seating at Event	♥	♥	♥		
	Company logo or listing on event signage at sponsor level	Logo	Logo	Logo	Logo	Listing
	Company logo on banner ad on website promoting golf event	♥	♥	♥		
	Company mentioned in event press release at sponsorship level	♥	♥	♥		
	Company announced at event	♥	♥	♥	♥	♥
	Company sponsorship mentioned on all social media promoting event (6,000 followers)	Individual Mention	Individual Mention	Grouped	Grouped	
	Foursome(s) at event	3	2	2	1	1
Hole Sponsor sign	♥	♥	♥	♥	♥	
Matthews Gives Back August	School Supply Drive - company logo on signage	Prominent	♥	♥	♥	
	Company logo on social media promotions (6,000 followers)	♥	♥	♥	♥	♥
	Company mention in event press release	♥	♥	♥	♥	
	Company information or logo'd item in each backpack	♥	♥	♥		
Holiday Support December	Company logo on signage	Prominent	♥	♥	♥	
	Company logo on social media promotions (6,000 followers)	♥	♥	♥	♥	♥
	Company mention in event press release	♥	♥	♥	♥	
Top Donor Recognition Event May/October	Networking opportunity at donor recognition event(s)	4 attendees	2 attendees	1 attendee	1 attendee	
	Include company items in a gift bag for donors	♥	♥			
Summer Relief Campaign June - August	Company logo on social media promotions (6,000 followers)	♥	♥	♥	♥	
	Company logo on campaign newsletter distributed to over 4,000 individuals	♥	♥	♥	♥	
Additional Benefits	Advertising on Backporch Treasures in store TV (6,000 in-store transactions per month)	♥	♥	♥	♥	♥
	Logo or listing as corporate partner in our annual report	Logo	Logo	Logo	Listing	Listing
	Sponsor video announcing partnership with MHC to run on our social media channels	3 per year	2 per year	1 per year	1 per year	
	Group volunteer opportunity for team building with employees at MHC	♥	♥	♥	♥	♥
	Group video/photos taken at team building event to share with company	♥	♥	♥	♥	♥