



2024-2025 Impact Report

CELEBRATING OVER 45 YEARS OF SERVING OUR COMMUNITY!



Community Impact Your support, time and contributions gave us the ability to provide...

12,634
Services to
2,881
Households



Impacting
7,065
adults and
children



More than **58,393**
Volunteer Hours Served



(not including
group hours both
on and off-site).

CAUSE OF CRISIS:
Employment Based: **41%**
Medical **22%**
Housing Based **5%**
Lack of Income **15%**
Family Emergency **4%**
Other **13%**

DEMOGRAPHICS SERVED:
Adults: **51%** Men **37%**
Children **49%** Women **63%**

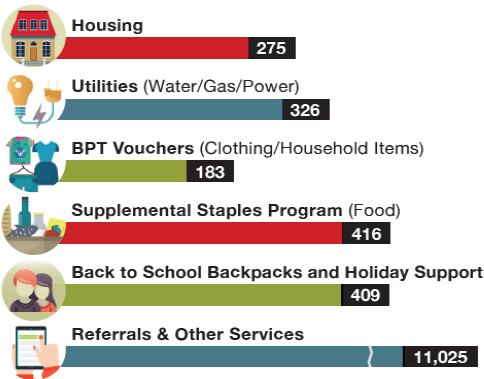
CLIENT EMPLOYMENT STATUS:
Employed **53%**
Unemployed **17%**
Student **9%**
Employed (Part-time) **8%**
Disabled **4%**
Self-Employed **2%**
Retired **2%**
Employed Multiple Jobs **1%**
Other **4%**

ETHNICITY:
African American/
Black **68%**
White/Caucasian **17%**
Multiple Ethnicity **8%**
Hispanic **3%**
Asian/Pacific
Islander **3%**
Declined **1%**

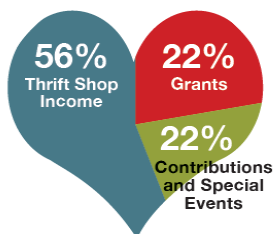
Financial Recap

With your support, the Matthews HELP Center provided more than **\$944,817** in financial and non-financial assistance to more than **7,065** adults and children in need throughout our service area.

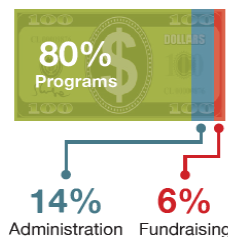
LIFE ESSENTIALS SERVICES PROVIDED



MHC INCOME DISTRIBUTION

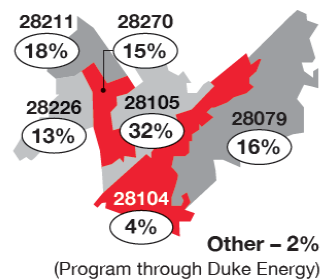


IMPACT OF YOUR DOLLAR



SERVICE AREA

Clients served by zip code



MESSAGE OF HOPE



I want to express my gratitude for the contributions YOU have made over the past year. Without your financial support and donations to our Backporch Treasures Thrift Boutique, the Matthews HELP Center (MHC) would not be able to fulfill its mission. In a recent survey, 94% of our clients shared their financial crisis improved due to our programs and services.

One client wrote, "I am and will forever be grateful for the Matthews HELP Center." Without their help, my children and I would have been evicted with nowhere to go. They are truly a blessing."

In the coming year, we will continue to partner with clients who are working hard to achieve financial stability. MHC served 7,065 children and adults and provided \$944,817 in financial and non-financial support last year, a 20% increase in assistance over the previous year. We are working hard to build awareness and grow our base of community supporters to help us meet the growing need of the community.

With your help and support, we will continue to bring Hope, Empathy, Love and Partnership to our neighbors who need us during a difficult season to help lighten their burdens.

Together, we are building a stronger community!

Sandra Rose
Executive Director

SPECIAL MESSAGE



As we approach the end of the year, I want to thank you for your unwavering support. Together, we can amplify our impact and ensure a brighter future for those we serve. Thank you for your generosity and commitment to our cause.

Abbey Krysak
Board Chair

2025 BOARD OF DIRECTORS

- **Mumukshu Brahmabhatt**, CEO/Founder Brahm Investments
- **Jennifer Bridges**, Community Engagement Leader
- **Meghan Butler**, Vice President at Bespoke Capital Consulting
- **Jennifer Clay**, VP Global Tax CPA, American Tire Distributors
- **Sara Downing**, FSMPS, CPSM, Director of Corporate Marketing, Clancy & Theys
- **Jim Eckert**, Director Major Accounts & Strategic Alliance, Clearfield, Inc.
- **Abbey Krysak** (Board Chair), Assistant Vice President – Associate Counsel at LPL Financial
- **Kelli Lyons** – Chief Strategy Officer, Work Well Consulting Group
- **Luke Maybry**, Pastor, Matthews Presbyterian Church
- **Marcella Meneses**, Latin America Regional Compliance Manager, Wells Fargo
- **Crystal Moore**, Guest Services Manager at Novant Health Matthews Medical Center
- **Kirsten Morris**, Senior HR Consultant at Brackett HR
- **Shawn Spohn**, Director of Community Engagement, Atrium Health
- **Crystal Utley**, Founder/CEO, Bespoke Capital Consulting
- **Duncan Wilson**, Financial Planner, Sterling Financial Group
- **John Varda**, Chief Executive Officer, Environamics



THE HEART OF OUR MISSION

WAYS YOU CAN HELP:

- ♥ Make a **financial gift**, gift of stock or via a DAF (donor advised fund). Every dollar makes a difference.
- ♥ Leave a **lasting legacy** for future generations, and name the Matthews HELP Center in your estate plan. Contact the MHC at 704-847-8383 or development@matthewshelpcenter.org for more information.
- ♥ Participate in our **Corporate or Community Partnership Program** – team building opportunities for small to large businesses.
- ♥ **Volunteer** — for more information on volunteering visit our website at www.matthewshelpcenter.org and complete a volunteer application.
- ♥ Hold a **fundraiser** and name MHC as the beneficiary. Golf tournaments, BBQ's, Garage Sales are just a few ideas.
- ♥ **Donate** antiques/collectibles, clothing, household items, shoes, décor and small furniture to **Backporch Treasures Thrift Boutique**. Proceeds support our financial assistance programs.
- ♥ Take a tour and help **build awareness** of our mission in your community.
- ♥ **Like, follow and share** our posts on social media @matthewshelpcenter.org.

119 N. Ames Street • Matthews, NC 28105 | 704-847-8383 | [f](#) [ig](#) [in](#)



Will you
HELP
us make a
difference
today?

Please make
checks payable to:
Matthews
HELP Center

- ☐ \$1,500 will provide a client's rent for a month
- ☐ \$850 will help provide childcare for a month
- ☐ \$500 will provide food for a family of four
- ☐ \$300 will keep the electricity on for a month
- ☐ \$200 provides heat for one month
- ☐ \$100 provides water for one month
- ☐ \$50 provides gas for a client to get to work
- ☐ Other \$ _____

THIS GIFT IS: ☐ One time ☐ Annually ☐ Quarterly ☐ Monthly for a period of _____ years.

First and Last Name: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ Email: _____

Can we email your acknowledgement? ☐ Yes ☐ No

☐ Use wherever needed ☐ Honor/Memorial for (name) _____

Mail H/M acknowledgement to: _____

Yes, my company (name): _____ will match my gift.

- ☐ Please contact me regarding ways to get involved
- ☐ Please send me information on naming Matthews HELP Center in my will/estate plan
- ☐ I have already included MHC in my estate plan
- ☐ Please keep my gift anonymous *Gifts of stock and donor-advised funds are accepted. Questions: 704-847-8383 x 299*

Platinum
Transparency
2025

Candid.

To make a
donation online:
www.matthewshelpcenter.org/donate

