



Mission:

The mission of the Matthews HELP Center is to provide short-term crisis assistance to our neighbors in the Greater Matthews Community

Vision:

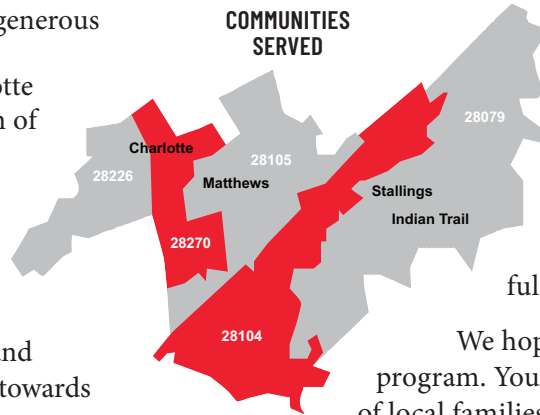
A self-sufficient thriving community for all

CORPORATE PARTNERSHIP PROGRAM

We are incredibly grateful for the generous support of various corporations and organizations throughout the Charlotte community who support the mission of the Matthews HELP Center.

This mission in providing short-term crisis assistance to neighbors in the Greater Matthews Community, helps families in financial hardship to avoid eviction and utility disconnection, while working towards financial security.

The **Corporate Partnership Program** is more than sponsoring events and logo's on signage. It is about making an investment in our community. It is also about building relationships and a true partnership. While



this program provides support for families who are struggling financially, it also provides opportunities for company employees to become engaged and entrenched in our programs and services; which will provide a true sense of purpose. It's why we work to fulfill our mission every day.

We hope you will consider joining this program. You will be making a difference in the lives of local families in need and in your team(s) with the opportunity to serve others. Please review the benefits listed to select the level that is right for your organization. We look forward to partnering with you.

Thank you for your consideration.

Client Story

Roger and his wife have two children and one on-the-way. Roger worked as a full-time physical therapist, but was unfortunately laid-off due to the pandemic. He is on an "on call" basis now, and had to find a second parttime job. In addition, his pregnant wife was in a rollover car accident. As a result, she cannot return to work and is on bedrest. Their car was totaled, but thankfully mom and baby are okay.



Thanks to the support of our community, MHC was able to prevent eviction for this family and offer employment/training resources for Roger. The financial assistance also allows his family to focus on the health of mom and arrival of their newest family member. We wish them well.

Helping families avoid eviction and utility termination.



CORPORATE PARTNERSHIP PROGRAM

		Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
		\$15,000	\$10,000	\$7,500	\$5,000	\$3,000
MHC GOLF CLASSIC Golf "Fore" Families	Title Sponsorship	♥				
	• Company logo and link on MHC website at CPP sponsor level for one year	♥	♥	♥	♥	
	• Company logo listed as Corporate Partner in Newsletter distributed to over 2,000	♥	♥	♥	♥	listing
	• VIP Seating at Event	♥	♥	♥		
	• Company logo or listing on event signage at sponsor level	logo	logo	logo	logo	listing
	• Company logo on Banner ad on Website promoting golf event	♥	♥	♥		
	• Company mentioned in event press release at sponsorship level	♥	♥	♥		
	• Company announced at event	♥	♥	♥	♥	♥
	• Company sponsorship mentioned on all social media promoting event	Individual mention	Individual Mention	grouped	grouped	
	• Foursome(s) at event	4*	3*	3*	2*	1*
	• Hole Sponsor sign	♥	♥	♥	♥	♥
	• Complimentary Dinner Ticket(s)	4	3	2	1	1
MATTHEWS GIVES BACK Backpack Program <i>July/August</i> <i>School Supply Packs for kids</i>	• School Supply Drive - company logo on signage	Prominent	♥	♥	♥	
	• Company logo on social media promotions	♥	♥	♥	♥	♥
	• Company mention in event press release	♥	♥	♥	♥	
	• Company information or logo'd item in each backpack	♥	♥	♥		
HOLIDAY SUPPORT <i>Nov/Dec -</i> <i>Holiday Toy Drive</i>	• Company logo on signage	Prominent	♥	♥	♥	
	• Company logo on social media promotions	♥	♥	♥	♥	♥
	• Company mention in event press release	♥	♥	♥	♥	
	• Company information or logo'd item in each backpack	♥	♥	♥		
MHC COMMUNITY APPRECIATION EVENT	• Company logo on event invitation	♥	♥	♥	♥	
	• Company logo on signage displayed at the event	♥	♥	♥	♥	♥
	• VIP seating at appreciation event	♥	♥	♥		
	• Company mentioned from podium	♥	♥	♥	♥	
	• Company sponsorship mentioned on all social media promoting event	Individual mention	Individual Mention	grouped	grouped	
	• Table at event to display company materials	♥	♥	♥	♥	
	• Company logo included in Appreciation Video at event	♥	♥	♥		
TOP DONOR RECOGNITION EVENT	• Networking Opportunity at Donor Recognition Event(s)	4 attendees	2 attendees	1 attendee	1 attendee	
	• Include company items in to a gift bag for donors	♥	♥			
SUMMER RELIEF CAMPAIGN	• Invitation to kick-off reception @MHC	♥	♥	♥	♥	
	• Company Logo on materials distributed for online event promotion	♥	♥	♥		
	• Invitation to Award Reception @ MHC for top fundraisers	♥	♥	♥	♥	
Additional benefits	• Logo or Listing as a Corporate Partner in our Annual Report	logo	logo	logo	listing	listing
	• Sponsor Video announcing partnership with MHC to run on our social media channels	3 x year	2 x year	1 x year	1 x year	
	• Group volunteer opportunity for Team Building with employees@ MHC	♥	♥	♥	♥	♥
	• Group video/photos taken at Team Building Event to share with company	♥	♥	♥	♥	♥